



## **BILLTRUST OPEN MEETING Tuesday, February 28 at 9:15am**

***Meet Derek Halpern, Billtrust Industry Sales Manager***

### **About Billtrust**

Billtrust provides an outsourced billing service that optimizes businesses' billing and payment process, resulting in significant cost savings for companies across North America. Billtrust's best-in-class bill presentment and payment solution helps their clients improve cash flow, reduce DSO and increase productivity. The company's flagship product and service suite, CompleteBilling, includes paper, fax, e-mail and online billing. In addition, they provide value added services such as enhanced bill design, in-bill marketing, advanced customer service tools and a proven program for migrating bill recipients to electronic billing.

### **Billtrust Presentation - The Case for Outsourced Billing**

It is more important than ever for businesses to evaluate their financial processes by looking for opportunities to achieve greater efficiency. In this session you will learn how hundreds of distributors and manufacturers, including APDA members Coast Appliance Parts and the WL May Co., are outsourcing their billing to achieve the three C's: Cost Savings improvement, Cash Flow enhancement and Customer Satisfaction increases. Attendees will see a live demonstration of Invoice Gateway, an advanced online billing and payment site, and Customer Care, a Web-based interface to support customer service. You will also identify best practices for migrating your organization (and your customers) to electronic bill delivery.

[www.billtrust.com](http://www.billtrust.com)